## Maniversary Impact Report





nebraska early childhood

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#### The Nebraska Early Childhood Collaborative (NECC)

harnesses the potential of providers to deliver high quality early learning opportunities through access to business resources, innovative partnerships, and educational support.

### VISION

More children. Prepared for school. Prepared for life.



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Mission first

🕦 Raise the bar

🥺 Bring it



Own it



Pull up a chair

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# Message from the CF

Dear friends of NECC,

In our 10th year of serving child care providers and families with young children in Nebraska, we have enjoyed celebrating our collaborations and underscoring why the Nebraska Early Childhood Collaborative (NECC) was created in 2014.

NECC started as a strategic initiative of the Buffett Early Childhood Fund. Since our inception, NECC has grown into a leading organization that addresses the diverse needs of the child care workforce and the families they serve through innovative programming, collaborative partnerships, and strategic investment.

Countless hours, 700+ years of combined experience, and millions of dollars in state, federal, and private

funding have helped us get to where we are today. I've had the privilege of witnessing this work in action for the last six years and can say with confidence that NECC is one of the most innovative nonprofits in Nebraska. We have figured out how to serve parents and providers based on immediate needs, while also advocating for long-term solutions.

I'm honored to share these stories and more in our 10th anniversary impact report. This report details a decade of work, including our work in 2024, represented by our core measurement categories: Innovate, Collaborate, and Serve.

As we reflect on a decade of dedication. growth, and impact, I am filled with immense gratitude for the unwavering support from our

Sarah Ann Kotchian. **Chief Executive Officer** 



community, partners, and stakeholders. Together, we will forge ahead, committed to serving and uplifting our community with the same passion and drive that has guided us these past ten vears.

Here's to a future where every child care provider and the children and families they serve have the opportunity to thrive.

NECC is one of the most innovative nonprofits in Nebraska. We have figured out how to serve parents and providers based on immediate needs, while also advocating for long-term solutions.

> SARAH ANN KOTCHIAN **CEO AT NECC**

## 10-Year Highlights

What we hoped originally from NECC was that it would provide an efficient, high-quality administrative support for the five early childhood programs we were directly supporting. It soon became apparent that there was so much more potential.

> JESSIE RASMUSSEN **BUFFETT EARLY CHILDHOOD FUND**

> > 2016

2017

- 2018 • CDA classes opened to the community, serving more than iust our EHS partner sites
  - Served more than 600 children across 258 families in Douglas County with emergency financial support through the **Community Response Program (CRP)**
  - Underwent our first **strategic planning** process

#### 2020 • Hosted Elevate20

- Moved into current office in North Omaha
- During COVID-19, made trainings available online, expanding access statewide
- Launched the **NECC** Child Care Network
- Sent the first Family Child Care Network newsletter to ~170 subscribers

• Awarded **\$2.7 million** Early Head Start-Child Care Partnership Grant

• Established as a strategic

initiative of the Buffett

Early Childhood Fund

- Began serving children in Omaha in temporary classrooms in Ashland Park **Robbins and Skinner Elementary Schools**
- Launched the Nebraska Exchange, a resource rich website for child care providers

 NECC merged with Early Childhood Services

• Hired NECC's first CEO.

Shannon Cotsoradis

 Launched a substitute teacher pool to support the Early Learning Centers we served

2019

- Hosted the first Elevate Conference, a summit for the business of child care
- Partnered with All Our Kin. launching two core programs for providers
- Began sponsoring the Kids Can Can Do Provider Award
- Added two more EHS classrooms at the Omaha Early Learning Center at Skinner, increasing the number of children served to 176
- Awarded the EHS-CCP expansion grant for 104 additional slots, growing capacity to 280 children and families

2021

2015

2014

#### 2022 • Hosted Elevate22

- Developed the Omaha Early Childhood Workforce Initiative to address workforce crisis
- Launched the Early Childhood Champion awards, recognized 24 child care providers in NE with a **\$1,000** gift
- Published the first Child Care Network report
- Expanded EHS services in Omaha through partnerships with Child Saving **Institute** and **CRCC**

2023

#### • Hosted Elevate24

- Celebrated our **10th** anniversarv
- Supported the only **3** family child care providers in NE to become accredited through the National Association for Family Child Care (NAFCC)
- NECC Road Trip to western NE to visit members of our Family Child Care Network Advisory Council

#### Hosted Elevate21

- Published a **statewide** report on how access to capital shapes the child care sector in Nebraska
- Partnered with **SHINE Early** Learning
- Launched Parent Ambassadors to support leadership and advocacy skills in parents and caregivers of young children

• Hosted the first Child Care Village in our parking lot, connecting members of North Omaha with community child care programs

2024

- Reached 1.000th member of NECC's Child Care Network
- Parent Ambassadors became a member of the United Parent Leaders Action Network (UPLAN)
- Expanded programs and services across 79 Nebraska counties



# 10 Years of Innovating Z

NECC designs, develops, and deploys new initiatives that address longstanding and emerging needs to drive lasting improvements for child care providers and families with young children in Nebraska.

Launched the Family Child Care Licensing Toolkit, adding 63 new licensed programs in Nebraska serving 600+ children with 50 more programs in progress to be licensed.



We were piloting a Licensing Toolkit for child care providers iust before the pandemic hit, and what emerged from that was NECC's Child Care Network—something that continues to be a core part of its work today.

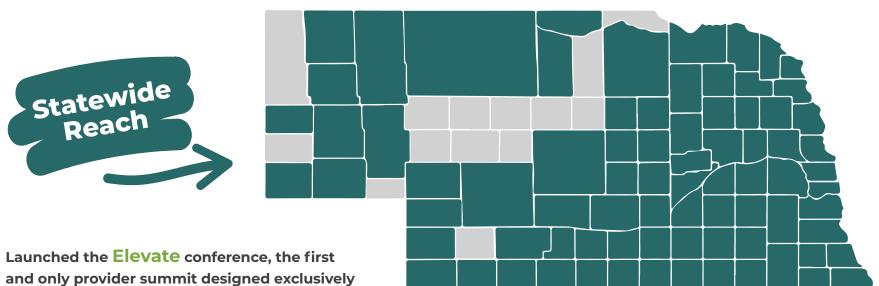
> **SHANNON COTSORADIS. NECC'S FIRST CEO**

Awarded one of the **first** Early Head Start-Child Care Partnership grants in the country in 2015.

**Created Parent Ambassadors,** a leadership and advocacy program for providers and parents of young children in Nebraska.







to elevate the business of child care in Nebraska.

Transitioned to fully remote operations during COVID-19, allowing staff to continue offering professional development for providers and support for families and children while expanding program access statewide.

Established one of the largest statewide child care networks in the country in 2020, amassing over 1.800 members across 85% of Nebraska's counties as of today.

Spent .84 cents of every \$1 raised on programs in 2023, above the nonprofit average for cost per dollar raised.

When I started this path, I had no idea all the many procedures [for licensing]. I had the idea that because I was Hispanic it was more difficult for me because of the language. There were many assumptions, but with the help of the Nebraska Early Childhood Collaborative, and my mentor...I was able to be the first Hispanic [provider] in Fremont to obtain the license.

> CHILD CARE PROVIDER. FREMONT, NE

> > a decade of innovation NSPIRED BY NEBRASKA PROVYDERS

# 10 Years of Collaborating

NECC partners with child care providers; families with young children; and local, state, and national organizations to enhance collective efforts for early childhood in Nebraska.

NECC's impact has extended far beyond what we thought. You increasingly see the tendrils of NECC touching all sorts of things.

> ERIC BUCHANAN. **BUFFETT EARLY** CHILDHOOD FUND

### W $\Rightarrow$ 3

#### **Expanded from one to three**

partners across seven sites through our Early Head Start-Child Care Partnerships with Educare of Omaha, Inc., Child Saving Institute, and CRCC.

### \$800,000

#### **Distributed nearly \$800,000** in public and private funding directly to child care providers for Early Learning Scholarships to support quality and affordability for the families they serve since 2021.

### \$2.7 million

#### Served as Douglas County's

central point of intake and the financial administrator for the distribution of \$2.7 million in federal and private funding to support child care providers and families with children during COVID. \$1.6 million of these funds supported teen and young parents.

#### **Office Expansion**

Merged with Early Childhood Services in 2017. nearly doubling the size of the office and expanding NECC to two physical locations.

#### Shared Services

Provided accounting, finance, and human resources services to Educare of Omaha, Inc., the Early Learning Centers at Gateway, Kennedy, and Skinner, and Educare Lincoln\* for six years.

> \*NECC continues to provide all accounting, finance, and human resource services to Educare Lincoln.

## Ξ $\mathbf{m} \cup \mathbf{m}$

#### **National Parent Recognition**

Accepted into the United Parent Leaders Action Network (UPLAN), representing Nebraska Parent Ambassadors as part of a national united voice for parent action.

#### **Capital Access Report**

Published the Capital Access report in partnership with First Children's Finance, outlining what funding is needed, and available, to start or expand child care businesses in Nebraska.

a decade of innovation INSPIRED BY NEBRASKA PROVYDERS

## 10 Years of Serving

NECC offers customized resources and direct supports to meet the ongoing needs of child care providers and families with young children in Nebraska.

Scan to read our Early Head Start Annual Reports



A mother of seven, who worked two jobs while going to college, was in our [Early Head Start] program from the beginning. She participated in Policy Council, became a Parent Ambassador, and is now being asked to serve on a board. That's the kind of impact NECC has.

MARY LARIVIERE, DIRECTOR OF EARLY HEAD START AT NECC

Throughout NECC's 10 years, \$116 million in federal, state, and private funding has passed through to support programs and administration, child care providers, and families and children. \$116 million

Provided comprehensive services, access to highquality early childhood education, and distributed over \$40 million in federal funding to support 1,796 children in 895 different families since 2015 through our EHS-CCP grant.

\$40 million



**44**% of staff are non-white and **15**% of staff are bilingual in English and Spanish, allowing us to better serve the communities in which we work.



Offer the **1,800+** members in the Child Care Network resources to help improve business practices, ability to obtain licensure, and support their professional development.



Engaged over **300 participants** monthly in 2024 with highquality early childhood training opportunities.



Supported a collective **463 hours** of training and events in 2023 in our office space, establishing NECC as a trusted resource for community partners.

We saw a need to provide more services for infants and toddlers, but we also hoped to make the lives of directors in North and South Omaha easier by helping with the business side of child care.

#### GLADYS HAYNES, BUFFETT EARLY CHILDHOOD FUND





The NECC staff collectively represents 700+ years of early childhood experience

a decade of innovation

# 2024 Impact



Launched Essentials for Early Educators, a program designed exclusively for providers new to the field of early childhood. • 23 graduates



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Hosted Elevate24, welcoming approximately 100 attendees from 23 counties across Nebraska to our office for a day of child care business development, networking, and no-cost professional headshots.

Transformed our Resource Center into an intentional space for child care providers to access technology, die cutting and laminating tools, meeting spaces, and more at no cost.

**NECC** partners with child care providers; families with young children; and local, state, and national organizations to enhance collective efforts for early childhood in Nebraska.

#### **Documentary Screening & Discussion**

Hosted a documentary screening and discussion on affordable child care in partnership with Film Streams, Parent Ambassadors, a Child Care Network provider, and State Sen. Wendy DeBoer.

#### Child Care Catalyst Launch

Launched the Child Care Catalyst in partnership with I Be Black Girl, a unique business accelerator program specifically designed for Black women/femme owned child care programs in Omaha.

#### **Child Care Network Newsletter**

Distributed a monthly child care resource newsletter to ~1.800 members of our Child Care Network in English and Spanish.

#### **INNOVATE**

NECC designs, develops, and deploys new initiatives that address longstanding and emerging needs to drive lasting improvements for child care providers and families with young children in Nebraska.

#### **COLLABORATE**

#### **SERVE**

NECC offers customized resources and direct supports to meet the ongoing needs of child care providers and families with young children in Nebraska.



Provided **279** children in **243** families with access to high-quality early learning and comprehensive support services through our Early Head Start-Child Care Partnership. Distributed \$24.000 in incentives to 48 child care provider graduates from our CDA prep course for earning or renewing their CDA certification.

CDA Prep





Opened our office training spaces to 46 community partners, who utilized the spaces for a collective 435 hours.

Getting my CDA has opened up a lot of opportunities for myself. I was able to go from a Family Child Care Home I to a Family Child Care Home II, and that meant more income and having a more stable clientele.

> LISSET CHRISTIAN, **OWNER OF DIANA'S LEARNING CENTER**

### 2024 Financials

When I started, we had a fund reserve of zero—we were living check to check. Today, we are financially stable, with a strong reserve, which is critical for sustainability.

#### **DWIGHT LANG. CFO AT NECC**









### Support Our Work

Since getting licensed just over 2 years ago, I've accomplished getting my CDA, doubled my income, and have learned how to run a quality child care! (With A LOT of NECC's help).

TAYLOR FURNAS. LICENSING TOOLKIT GRADUATE AND **OWNER OF TAYLOR'S TINY FRIENDS** 



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#### IN HONOR AND MEMORY

Friends & Family of **Connie J. Finney (Shonka)** 

> This work was made possible thanks to our generous **Private** supporters.

### a decade of innovation

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nebraskaearly.org

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